

EDITORIAL PLAN 2020-2021

After more than 10 years **RECOVER** is the reference quarterly magazine for several industries, such as waste and recycling, environmental remediation, urban demolition and regeneration, environment and energy. Thanks to its specialized/educational form, **RECOVER** explores technical, economic and regulatory topics, representing a key support for professionals, companies, public and private authorities.

ACCESSIBLE AT ANY TIME WHEREVER YOU ARE

WWW.RECOVERWEB.IT

Recover is more than a periodical... It is a website as well, regularly updated with news and events of interest to the industrial sectors involved, capable of ensuring exposure 24 hours a day, 7 days a week. The portal also allows you to browse any magazine issue, freely and directly on your computer.

recoverweb.it guarantee content accessibility and usability while you are on the move on any your Android or iOS device, thus having the chance to read the content directly on your smartphone or tablet, and easily browse the latest issues of the journal.

SOCIAL NETWORK

But this is not all. You can also find Recover on major social platforms, such as Facebook, Twitter and Linkedin, where you can share news and events, thus maximizing the visibility of both your brand and your web marketing campaigns.

EVENTS

ITALIAN EXHIBITION GROUP

DECOMMISSIONING

DEA EDIZIONI

MAGAZINE
RECOVER
RECYCLING REMEDIATION DEMOLITION

CONTENTS

IN THE FOREGROUND Relevant topics dealt with in-depth analysis or with interviews to leading figures in the sector

ACTUALITY The latest news on waste, reclamation and demolition issues dealt in a simple and informative way

THE BIG EYE A careful and updated eye on the news coming from the rest of the world

IDEAS FACTORY Innovations, experiments and patents of interest to the sector

BUSINESS PANORAMA Who are the realities and the companies that operate in the environment? We find out by visiting their offices and interviewing those who direct them

SPECIAL In-depth analysis and focus on important topics or events for the sector

WORK IN PROGRESS We visit construction sites, plants and factories to find out directly on site how companies in the sector work

PROJECTS AND TECHNOLOGIES Elaborate projects and applied technologies in environmental field, in remediation sector and waste treatment

LEGISLATION We analyze regulations and sentences relevant to the sector thanks to the support of lawyers and expert environmental legal consultants

MAIN THEMES

RECYCLING

Waste chain and circular economy: collection, selection, treatment, recycling, material recovery, energy recovery and landfill management
Wastewater treatment technologies and emission treatment solutions
Innovation and industrial automation applied to green economy

REMEDIATION

Technologies applied to the remediation of contaminated soils and aquifers
Characterization methods, analysis and Safety Measures
Pilot application and full scale applications for remediation of polluted sites
Innovations e sperimentations in remediation of contaminated areas

DEMOLITION

Demolition of civil and industrial structures
Complex demolition techniques to guarantee the safety of interventions
Plant remediation and decommissioning of industrial plants
Dedicated machines and equipment for complex demolition operations

JUNE 51

DISTRIBUTION

11-13 JUN	PROGETTO COMFORT (CT)
25 JUN	mcTER Biogas Biometano (MI)
25 JUN	mcTER Cogenerazione (MI)
30 JUN	MCM (BG)
08-11 SEP	BIE (MI)

SEPTEMBER 52

DISTRIBUTION

21-24 SEP	POLLUTEC ALGERIA
23-25 SEP	REMTECH Expo (FE)
28-30 SEP	SPS IPC DRIVES (PR)
30 SEP-3 OCT	GEOFLUID (PC)
01 OCT	FORUM MECCATRONICA (BA)
14-17 OCT	SAIE (BO)
21-25 OCT	SAMOTER (VR)
21 OCT	mcTER Cogenerazione (VR)
21-22 OCT	ACQUARIA + SAVE (VR)
28-31 OCT	BIOENERGY (CR)
29-31 OCT	GIC (PC)
29-31 OCT	MECSPE

DECEMBER 53

DISTRIBUTION

03-06 NOV	ECOMONDO (RN)
03-06 NOV	KEY ENERGY (RN)
16-19 NOV	VENICE (VE)
18-20 NOV	SUM (BO)
26 NOV	mcT Petrolchimico (MI)
01-03 DEC	AMBIENTE LAVORO (BO)
01-04 DEC	POLLUTEC (LYON)
20-22 JAN	IERC (A)
27-30 JAN	KLIMAHOUSE (BZ)
FEB	SICON
10-12 FEB	A&T (TO)
18-19 FEB	TOP ENERGY/ECO MEETING (BS)
FEB	BIOGAS ITALY (MI)

MARCH 54

DISTRIBUTION

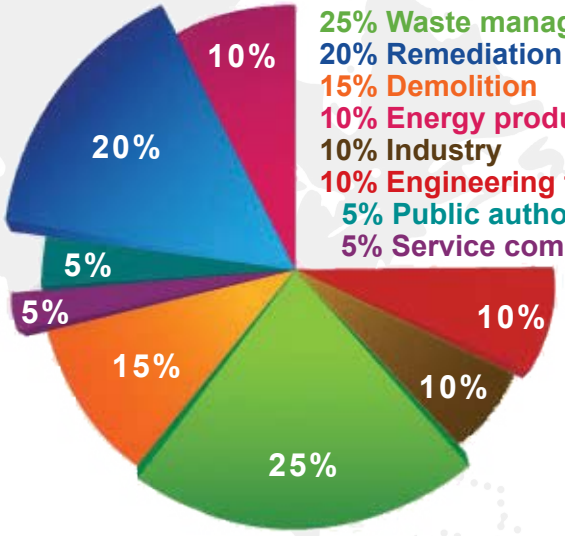
17-19 MAR	MADE IN STEEL (MI)
21-27 MAR	METEF (BO)
MAR	OMC (RA)
MAR	MECSPE (BO)
19-24 APR	INTERMAT (F)
APR	MCM (MI)
04-07 MAY	PLAST (MI)
05-07 MAY	ACCADUEO (BO)
MAY	FORLENER (CO)
MAY	RAVENNA2021 (RA)

DEA EDIZIONI

OUR READERS

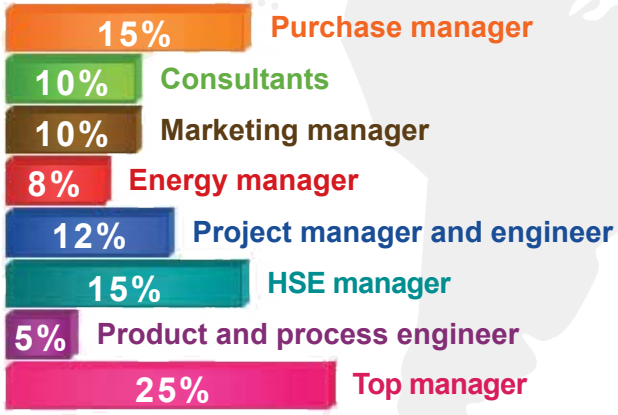
MAGAZINE
RECOVER
RECYCLING REMEDIATION DEMOLITION

FIELDS OF INTEREST



25% Waste management
20% Remediation
15% Demolition
10% Energy production
10% Industry
10% Engineering firms
5% Public authority
5% Service companies

JOB FUNCTION



PRICE LIST

REPRESENTATION PAGES

Inside front cover	€ 3.000
Inside back cover	€ 2.700
Back cover	€ 3.700
First advertising page	€ 2.700
Ad opposite to editorial	€ 2.700

ADVERTISING FEATURES

Article	€ 2.500
Advertorial	€ 1.700

PERIODICITY

Quarterly

PRINT RUN

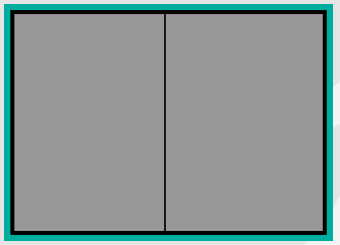
10.000 Copies

CIRCULATION

Under subscription, targeted forwarding on a rotating basis and during the expo events scheduled

DOUBLE PAGE

420x297mm*
€ 4.500



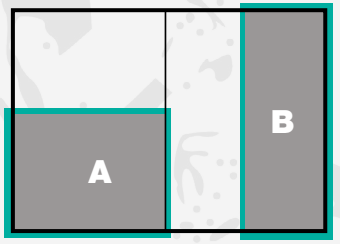
WHOLE PAGE

210x297mm*
€ 2.500



HALF PAGE

A 210x148,5mm*
B 105x297mm*
€ 1.700



¼ PAGE

105x148,5mm*
€ 1.200



*+5mm bleed allowance

DEA EDIZIONI

CONTACTS
MARIA BEATRICE CELINO
b.celino@deaedizioni.it
+39 335 23 73 90

PORTAL

RECOVER Web
RECYCLING REMEDIATION DEMOLITION

WHY INVEST IN THE WEB?

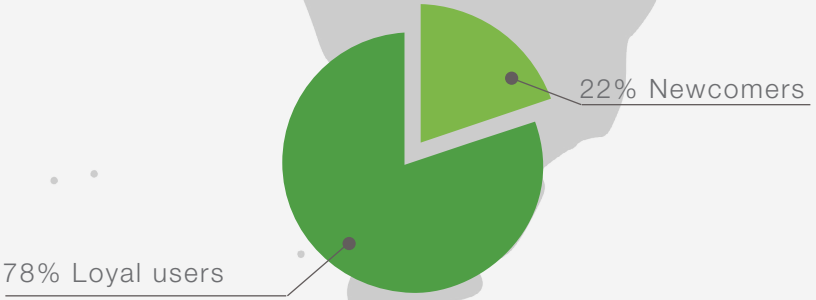
- It provides for a daily visibility, 24 hours a day
- It creates qualified contacts
- It ensures the chance to measure the return on investment
- It is cost-effective

WHY RECOVERWEB.IT?

- It is the only website dedicated to the remediation industry
- It is the most important portal of the waste industry
- It is the most lively website on the environment
- It is the first website specialized in demolitions

RECOVERWEB.IT AN ONGOING DEVELOPMENT!

20.300 UNIQUE VISITORS





Being basically 'integrated' into RECOVER magazine, ecoera.it turns to be a cutting-edge tool that, from a technical, economic and regulatory point of view, can provide more promptly all the news and in-depth analyses about the aspects confronted with every day by the business operators.



Recoverweb.it LANDED ON SOCIAL MEDIA!
Social networks currently are the best place where sharing news and events. Now, you also have the chance to share your web marketing campaigns or newsletters on Facebook, or post a video and share it on recoverweb.it. Moreover, you can take with you all the news, and easily browse through the periodical on your smartphone or tablet.

DEA EDIZIONI

RECOVER Web

RECYCLING REMEDIATION DEMOLITION

PRICE LIST WEB

1 Leaderboard Banner (1022x100 px) — **€500** per month
Rotating banner ads (MAX 5)
on ALL pages within the site

2 Top Banner (800x90 px) — **€450** per month
Rotating banner ads (MAX 5)
on ALL pages within the site

3 Skyscraper (250x850 px) — **€600** per month
Rotating: Yes
on ALL pages within the site

4 Big Banner (300x250 px) — **€250** per month
Rotating: Yes
on ALL pages within the site

5 Video Spot (300x250 px)* — **€300** per month
Rotating: No
on ALL pages within the site

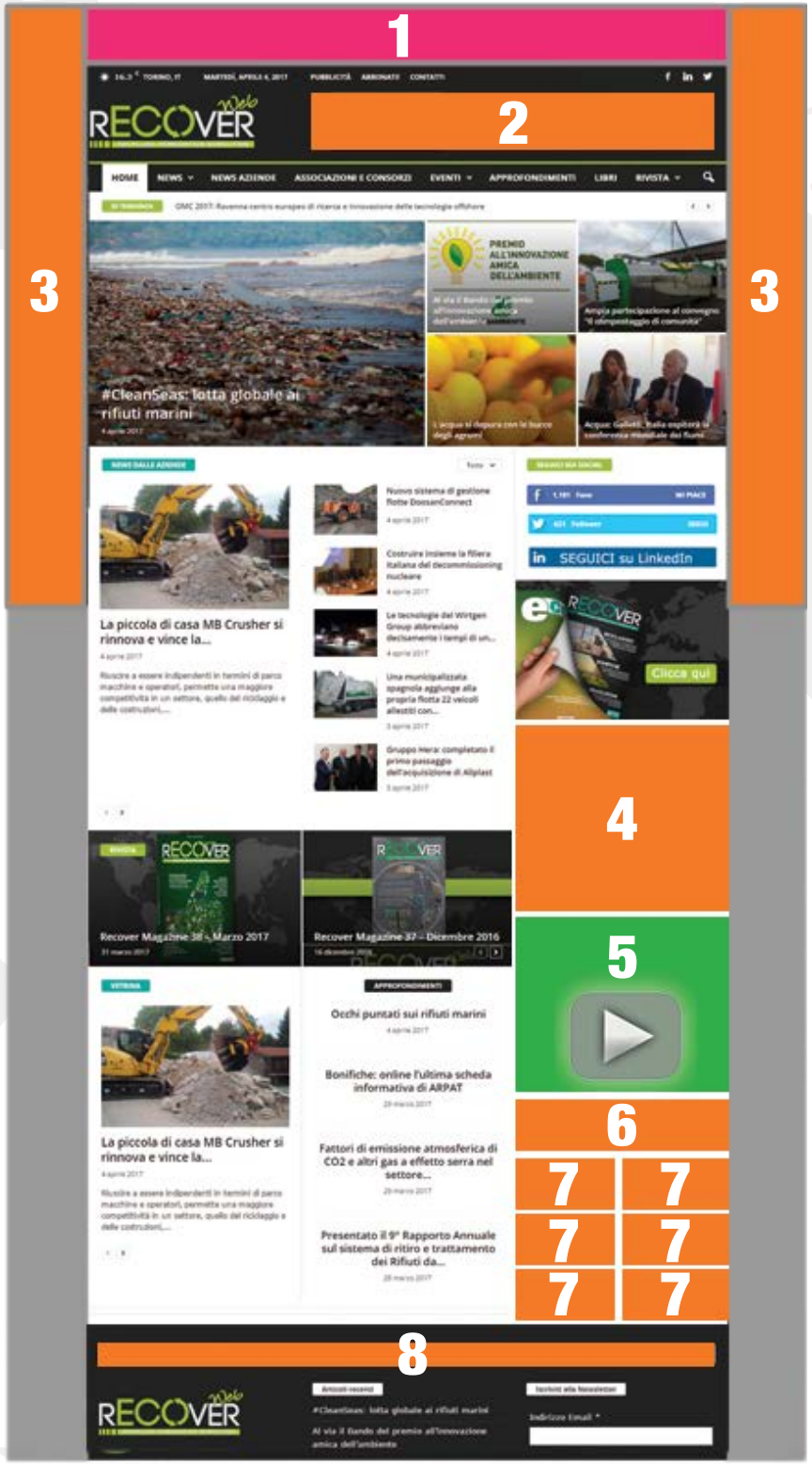
6 Medium Banner (300x60 px) — **€200** per month
Rotating: Yes
on ALL pages within the site

7 Scroll Banner (144x64 px) — **€100** per month
Rotating: Yes
on ALL pages within the site

8 Push Bar bottom (980x30 px) — **€200** per month
Rotating banner ads (MAX 3)
on ALL pages within the site

*All main video file formats can be published as well as video hosted on external providers

DEA EDIZIONI



NEWSLETTER

ADVERTISING SPACES IN recoverweb.it NEWSLETTER

recoverweb.it newsletter monthly updates all users on topical issues and major industry events. You can insert linkable banners of various size. The newsletter meets the whole target of both Recover magazine and website, giving **visibility** to your company and your products reaching **up to 40,000 users**.

A Top Banner (600x75 px) — **€500** for each mailing

B Big Banner (264x202 px) — **€250** for each mailing

C Medium Banner (180x138 px) — **€150** for each mailing

DEM

SEND YOUR NEWSLETTER TO recoverweb.it USERS

DEM (Direct Email Marketing) allows to send a customized promo newsletter to the whole target of both Recover magazine and the website www.recoverweb.it, by selecting the categories of interest from our mailing list of business operators. Email Marketing is a useful way to invite recipients to visit a website or the social profile of a company, or to send a contact form in order to receive information or to be contacted back.

Direct Email Marketing — **€1.000** for each mailing

CONTACTS
MARIA BEATRICE CELINO
b.celino@deaedizioni.it
+39 335 23 73 90