

www.recoverweb.it

RECOVER

MAGAZINE

RECYCLING REMEDIATION DEMOLITION

N°30
MAGAZINE
2015

Le principali novità normative
per il settore dei rifiuti

Energia dai rifiuti:
speciale biogas

RICICLAGGIO

Monitoraggio dei soil gas
nell'analisi di rischio

I droni per la ricognizione
di aree contaminate

BONIFICHE

L'importanza della formazione
specifica per gli operatori

Rigenerazione urbana:
si parte dalle periferie

DEMOLIZIONI

EDITORIAL PLAN 2017

After changing the look and the name **RECOVER** is now in its tenth year thus proving to be the reference quarterly magazine for several industries, such as waste and recycling, environmental remediation, urban demolition and regeneration, environment and energy. Thanks to its specialized/educational form, **RECOVER** explores technical, economic and regulatory topics, representing a key support for professionals, companies, public and private authorities.

ACCESSIBLE AT ANY TIME WHEREVER

WWW.RECOVERWEB.IT



Recover is more than a periodical... It is a website as well, regularly updated with news and events of interest to the industrial sectors involved, capable of ensuring exposure 24 hours a day, 7 days a week. The portal also allows you to browse any magazine issue, freely and directly on your computer.

This year ecoera.it reinvent itself becoming recoverweb.it to guarantee content accessibility and usability while you are on the move on any your Android or iOS device, thus having the chance to read the content directly on your smartphone or tablet, and easily browse the latest issues of the journal.

SOCIAL NETWORK



But this is not all. Today, you can also find Recover on major social platforms, such as Facebook, Twitter and LinkedIn, where you can share news and events, thus maximizing the visibility of both your brand and your web marketing campaigns.

EVENTS

ITALIAN EXHIBITION GROUP

Event dedicated to the demolition and regeneration of brownfield sites within the international expo ECOMONDO.

DECOMMISSIONING

DEA
EDIZIONI

MARCH

38

MAIN CONTENTS

- Focus on Samoter
- Special machinery and equipment for demolition
- Technology and innovation dedicated to sustainability
- Decommissioning vs redevelopment
- In situ treatment for groundwater
- Biogas: incentive and perspectives
- Innovation and safety in oil&gas industry
- Machinery for special waste sorting and treatment

DISTRIBUTION

22-25 FEB	SAMOTER (VR)
08-11 MAR	MADE EXPO (MI)
23-25 MAR	MECSPE (PR)
29-31 MAR	OMC (RA)
19 APR	SAVE (MI)
19 APR	MCM (MI)
03-05 MAY	A&T (TO)
12-14 MAY	FORLENER (Erba)
17-19 MAY	MADE IN STEEL (MI)

JUNE

39

MAIN CONTENTS

- Plant for treatment of biomass
- Industrial automation and interfacing system
- Waste management: emergency situations and planning
- Contaminated sediments treatment
- Technologies for scrap metals treatment
- Safety measure in decommissioning works
- Landfill site remediation

DISTRIBUTION

17-19 MAY	RAVENNA 2017 (RA)
23-25 MAY	SPS (PR)
24-25 MAY	IVS (BG)
21-24 JUN	METEF EXPO (VR)
29 JUN	mcTER Biogas Biometano (MI)
29 JUN	mcTER Cogenerazione (MI)
29 JUN	mcTER Forest (MI)

SEPTEMBER

40

MAIN CONTENTS

- Waste water treatment plants
- Contaminated site remediation: where are we now?
- Lifting: new products showcase
- Safety at work: training and innovation
- Mechatronics: energy efficiency and e competitiveness
- Sustainability as opportunity for growing our business
- Air emission treatment: technologies and innovation

DISTRIBUTION

13-14 SEP	AMBIENTE LAVORO (MO)
15-17 SEP	BOSTER NORTH EAST (UD)
20-22 SEP	REMTECH Expo (FE)
26 SEP	FORUM MECCATRONICA (MO)
02-06 OCT	SARDINIA (CA)
05-07 OCT	GIS EXPO (PC)
18-19 OCT	ACQUARIA + SAVE (VR)
19 OCT	mcTER Cogenerazione (VR)
12-13 OCT	FORUM COMPRAVERDE (RM)
24-25 OCT	FORUM TELECONTROLLO (VR)
25-28 OCT	BIOENERGY (CR)

DECEMBER

41

MAIN CONTENTS

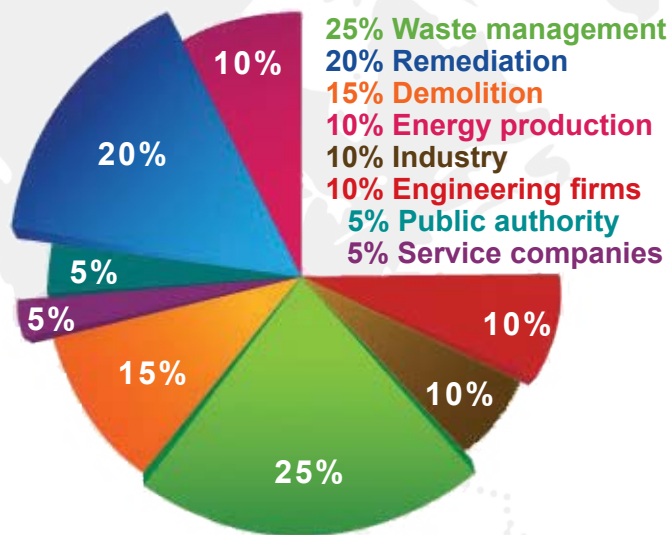
- Focus on Ecomondo Key Energy
- cogeneration installations: the situation in Italy
- Environment and safety in petrolchemical industry
- Technologies for remediation of contaminated soil
- Installation for Waste treatment and sorting
- Complex structures decommissioning
- Plant for treatment of biomass

DISTRIBUTION

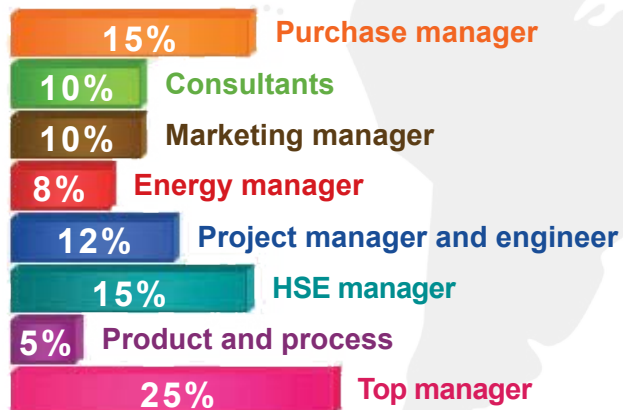
07-10 NOV	ECOMONDO (RN)
07-10 NOV	KEY ENERGY (RN)
30 NOV	MCT Petrolchimico (MI)
24-27 JAN	KLIMAHOUSE (BZ)
08-10 FEB	SICON (RM)
13-16 MAR	BIE Expo (MI)

OUR READERS

FIELDS OF INTEREST



JOB FUNCTION



RECOVER

MAGAZINE

RECYCLING REMEDIATION DEMOLITION



PRICE LIST

REPRESENTATION PAGES

Inside front cover	€ 3.000
Inside back cover	€ 2.700
Back cover	€ 3.700
First advertising page	€ 2.700
Ad opposite to editorial	€ 2.700

ADVERTISING FEATURES

Article	€ 2.500
Advertorial	€ 1.700

PERIODICITY

Quarterly

PRINT RUN

10.000 Copies

CIRCULATION

Under subscription, targeted forwarding on a rotating basis and during the expo events scheduled

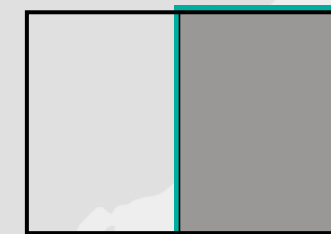
DOUBLE PAGE

420x297mm*
€ 4.500



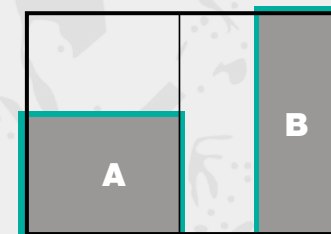
WHOLE PAGE

210x297mm*
€ 2.500



HALF PAGE

A 210x148,5mm*
B 105x297mm*
€ 1.700



1/4 PAGE

105x148,5mm*
€ 1.200



*+5mm bleed allowance



CONTACTS

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335 23 73 90



RECOVER International is the semi-annual periodical (English version) of **RECOVER - Recycling, Remediation, Demolition** that, every six months, is diffusely distributed in the circuit of the most important international expos. With a new, handy functional format, it meets the needs of those companies that address new markets by providing great visibility with a high-quality publishing product within the realm of foreign technical publications.

**I SEMESTER
MARCH AUGUST**

01

**II SEMESTER
SEPTEMBER FEBRUARY**

02

MAIN CONTENTS

- Leading markets and industries for green economy
- Made in Italy technologies
- Waste treatment: new plants and applications
- Focus on Samoter
- Redevelopment as opportunity

MAIN CONTENTS

- Circular economy across borders
- Ecomondo preview
- Waste water treatment plant
- Environmental sustainability as investment opportunity
- Revamping and new installation for organic treatment

DIFFUSION

08-10 JUN - INTERMAT ASEAN - Bangkok
14-16 JUN - EDA Convention Brussels*
14-16 JUN - DDR Brussels*
27-29 JUN - POWER GEN Cologne
26-30 JUN - AquaConSoil Lyon*
12-14 SEP - IFAT Africa Johannesburg*
26-28 SEP - IFAT India Mumbai*

DIFFUSION

26-28 SEP - IFAT India Mumbai*
27-28 SEP - CONTAMINATION Expo London*
17-19 OTT - POLECOSYSTEM Poznan
24-27 OCT - POLLUTEC Maroc Casablanca
26-29 OCT - ECO EXPO ASIA Hong Kong
22-24 NOV - ENVIROTECH ASIA Mumbai
12-14 DEC - WORLD EFFICIENCY Paris*
16-19 JAN - IERC Salzburg
13-16 FEB - POLLUTEC Algeria Algiers
15-17 FEB - REW Istanbul*
13-16 MAR - BAUMA Johannesburg*

RECOVER INTERNATIONAL

RECYCLING REMEDIATION DEMOLITION

English version



PRICE LIST

REPRESENTATION PAGES

Front cover	€ 4.000
Banner front cover	€ 2.000
Inside front cover	€ 3.000
Inside back cover	€ 2.700
Back cover	€ 3.700
First advertising page	€ 2.700
Ad opposite to editorial	€ 2.700

ADVERTORIAL

Supplied in English*	€ 900
Supplied in Italian*	€ 1.000

(*up to 2000 keystrokes)

PERIODICITY

Quarterly

PRINT RUN

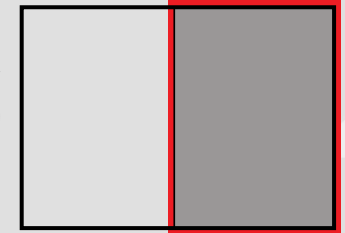
500/800 copies each event

DIFFUSION

During expo events scheduled through the fair promotion channels (*international press corner)

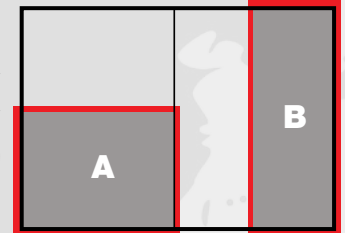
WHOLE PAGE

210x297mm*
€ 2.500



HALF PAGE

A 210x148,5mm*
B 105x297mm*
€ 1.700



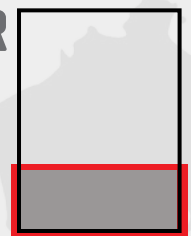
1/4 DI PAGINA

105x148,5mm*
€ 1.200



BANNER FRONT COVER

210x50mm*
€ 2.000



*+5mm bleed allowance

PORTAL



WHY INVEST IN THE WEB?

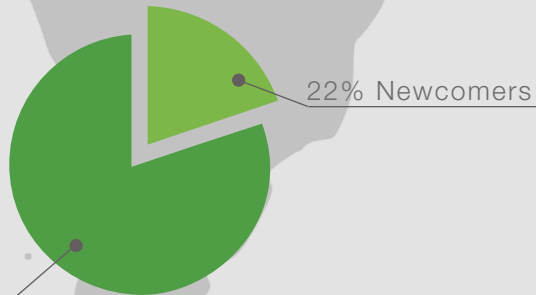
- It provides for a daily visibility, 24 hours a day
- It creates qualified contacts
- It ensures the chance to measure the return on investment
- It is cost-effective

WHY RECOVERWEB.IT?

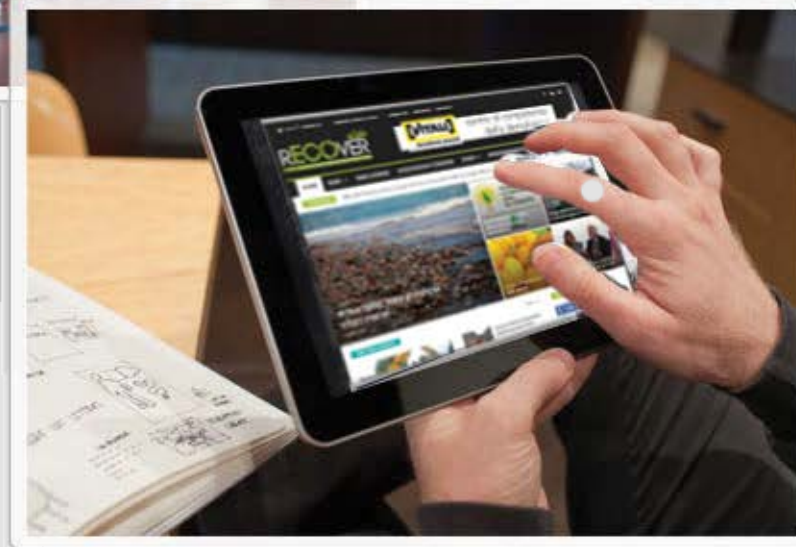
- It is the only website dedicated to the remediation industry
- It is the most important portal of the waste industry
- It is the most lively website on the environment
- It is the first website specialized in demolitions

RECOVERWEB.IT AN ONGOING DEVELOPMENT!

12.000 UNIQUE VISITORS



Being basically 'integrated' into RECOVER magazine, ecoera.it turns to be a cutting-edge tool that, from a technical, economic and regulatory point of view, can provide more promptly all the news and in-depth analyses about the aspects confronted with every day by the business operators.



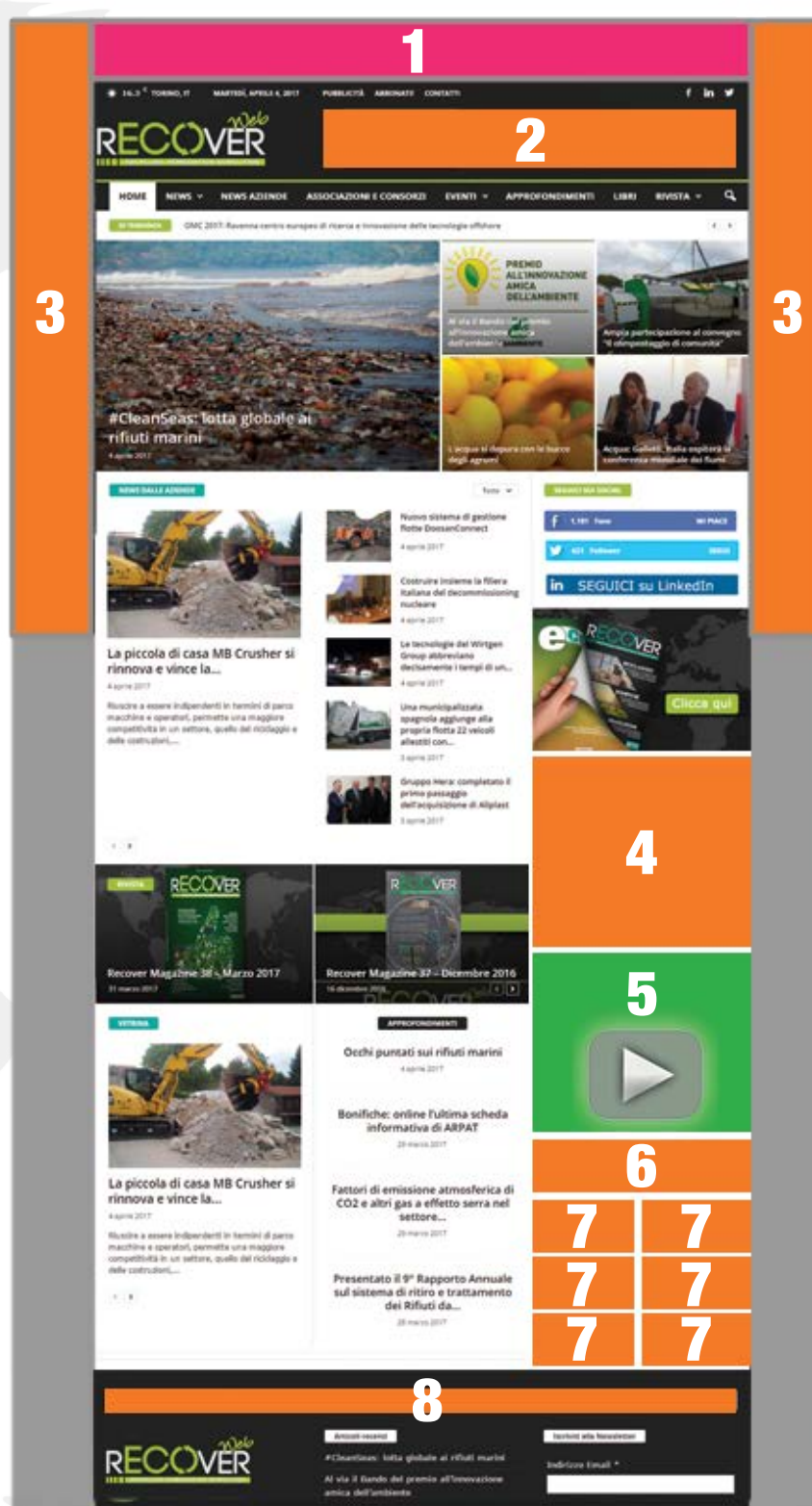
Recoverweb.it LANDED ON SOCIAL MEDIA!

Social networks currently are the best place where sharing news and events. Now, you also have the chance to share your web marketing campaigns or newsletters on Facebook, or post a video and share it on ecoera.it. Moreover, you can download the new APPLICATION ecoera to take with you all the news, and easily browse through the periodical on your smartphone or tablet.

PRICE LIST WEB

- 1 Leaderboard Banner (1022x100 px) **€500**
Rotating banner ads (MAX 3)
on ALL pages within the site per month
- 2 Top Banner (800x90 px) **€450**
Rotating banner ads (MAX 3)
on ALL pages within the site per month
- 3 Skyscraper (1280x100 px) **€600**
Rotating banner ads (MAX 3)
on ALL pages within the site per month
- 4 Big Banner (300x250 px) **€250**
Rotating banner ads (MAX 3)
on ALL pages within the site per month
- 5 Video Spot (300x250 px)* **€300**
Rotating: No
on ALL pages within the site per month
- 6 Medium Banner (300x60 px) **€200**
Rotazione: No
on ALL pages within the site per month
- 7 Scroll Banner (144x64 px) **€100**
Rotating banner ads
on ALL pages within the site per month
- 8 Push Bar bottom (980x30 px) **€200**
Rotating banner ads (MAX 3)
on ALL pages within the site per month

*All main video file formats can be published as well as video hosted on external providers



NEWSLETTER

ADVERTISING SPACES IN recoverweb.it NEWSLETTER

recoverweb.it newsletter monthly updates all users on topical issues and major industry events. You can insert linkable banners of various size. The newsletter meets the whole target of both Recover magazine and website, giving **visibility** to your company and your products reaching **up to 40,000 users**.

- A** Top Banner (600x75 px) **€500**
for each mailing
- B** Big Banner (264x202 px) **€250**
for each mailing
- C** Medium Banner (180x138 px) **€150**
for each mailing

DEM

SEND YOUR NEWSLETTER TO recoverweb.it USERS

DEM (Direct Email Marketing) allows to send a customized promo newsletter to the whole target of both Recover magazine and the website www.ecoera.it, by selecting the categories of interest from a mailing list of more than 40,000 business operators. Email Marketing is a useful way to invite recipients to visit a website or the social profile of a company, or to send a contact form in order to receive information or to be contacted back.

Direct Email Marketing **€1.000**
for each mailing

CONTACTS

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