

Increase your visibility,  
choose **Recover**

Recover is the  
landing periodical  
for the following industries

RECYCLING

REMEDiation

DEMOLITION



For your **online**  
**visibility** choose

because

constantly updated

ensures visibility to your products

provides an overview of markets  
and industry opportunities

RECOVER

MAGAZINE  
RECYCLING REMEDIATION DEMOLITION

## EDITORIAL PLAN 2024

After more than 15 years **RECOVER** is the reference quarterly magazine for several industries, such as waste and recycling, environmental remediation, urban demolition and regeneration, environment and energy. Thanks to its specialized/educational form, **RECOVER** explores technical, economic and regulatory topics, representing a key support for professionals, companies, public and private authorities.

### ACCESSIBLE AT ANY TIME WHEREVER YOU ARE

WWW.RECOVERWEB.IT



Recover is more than a periodical... It is a website as well, regularly updated with news and events of interest to the industrial sectors involved, capable of ensuring exposure 24 hours a day, 7 days a week. The portal also allows you to browse any magazine issue, freely and directly on your computer.

**recoverweb.it** guarantee content accessibility and usability while you are on the move on any your Android or iOS device, thus having the chance to read the content directly on your smartphone or tablet, and easily browse the latest issues of the journal.

#### SOCIAL NETWORK



But this is not all. You can also find Recover on major social platforms, such as Facebook, Twitter, LinkedIn and Instagram, where you can share news and events, thus maximizing the visibility of both your brand and your web marketing campaigns.

### EVENTS

ITALIAN EXHIBITION GROUP

### DECOMMISSIONING

WWW.STATIGENERALIDEMOLIZIONI.IT

Event dedicated to demolition and regeneration of brownfield sites within the ECOMONDO expo.

## CONTENTS

**IN THE FOREGROUND** Analysis on relevant topics and interviews to leading figures in the sector

**ACTUALITY** The latest news on waste, reclamation and demolition issues dealt in a simple and informative way

**THE BIG EYE** A careful and updated eye on the news coming from the rest of the world

**IDEAS FACTORY** Innovations, experiments and patents of interest to the sector

**BUSINESS PANORAMA** Who are the realities and the companies that operate in the environment? We find out by visiting their offices and interviewing those who direct them

**SPECIAL** In-depth analysis and focus on important topics or events for the sector

**WORK IN PROGRESS** We visit construction sites, plants and factories to find out directly on site how companies in the sector work

**PROJECTS AND TECHNOLOGIES** Elaborate projects and applied technologies in environmental field, in remediation sector and waste treatment

**LEGISLATION** We analyze regulations and sentences relevant to the sector thanks to the support of lawyers and expert environmental legal consultants

## MAIN THEMES

### RECYCLING

Waste chain and circular economy: collection, selection, treatment, recycling, material recovery, energy recovery and landfill management

Wastewater treatment technologies and emission treatment solutions

Innovation and industrial automation applied to green economy

### REMEDIATION

Technologies applied to the remediation of contaminated soils and aquifers

Characterization methods, analysis and Safety Measures

Pilot application and full scale applications for remediation of polluted sites

Innovations e sperimentations in remediation of contaminated areas

### DEMOLITION

Demolition of civil and industrial structures

Complex demolition techniques to guarantee the safety of interventions

Plant remediation and decommissioning of industrial plants

Dedicated machines and equipment for complex demolition operations

## MARCH 66

### DISTRIBUTION

9-11 APR WME EXPO (BG)  
17-19 APR ECOMED (CT)  
18-20 APR GIC EXPO (PC)  
24-27 APR INTERMAT (Parigi)  
8-9 MAY TOP ENERGY (Peschiera VR)  
13-17 MAY IFAT (D)  
15-17 MAY SUM (Capri)  
15-24 MAY RAVENNA 2024 (RA)  
28-30 MAY SPS (PR)  
6-7 JUN SOLIDS (PR)

**SPECIAL IFAT**  
**SPECIAL INTERMAT**

## JUNE 67

### DISTRIBUTION

27 JUN McTER Biogas Biometano (MI)  
27 JUN McTER Cogenerazione (MI)  
27 JUN McTER Idrogeno (MI)  
11-13 SEP HYDROGEN EXPO (PC)

**FOCUS ON BIOGAS BIOMETHANE**  
**FOCUS ON HYDROGEN**

## SEPTEMBER 68

### DISTRIBUTION

18-20 SEP REMTECH (FE)  
9-11 OCT GREEN LOGISTIC (PD)  
9-11 OCT ZERO EMISSION (RM)  
9-12 OCT ASPHALTICA (BO)  
16-17 OCT FIERA IDROGENO (VR)

**FOCUS ON WATER TREATMENT**  
**FOCUS ON SUSTAINABLE ROADS**

## DECEMBER 69

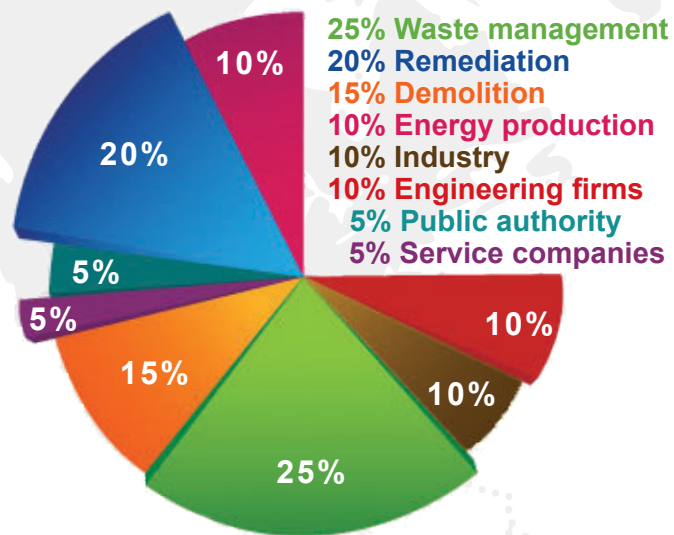
### DISTRIBUTION

5-8 NOV ECOMONDO (RN)  
19-21 NOV AMBIENTE LAVORO (BO)  
25-27 NOV VENICE (VE)  
26-27 NOV POLLUTEC (Parigi)  
28 NOV MCT Oil&Gas (MI)  
28 NOV MCT Idrogeno(MI)  
FEB SICON  
5-7 MAR K.EY (RN)  
5-7 MAR MECSPE (BO)  
MAR BIOMETANO DAY  
MAR BIOGAS ITALY

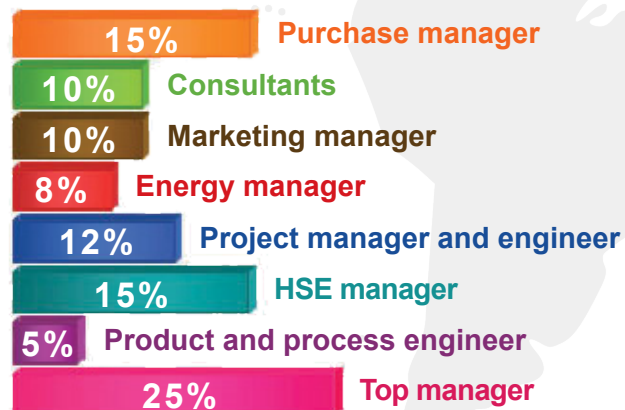
**SPECIAL ECOMONDO**

# OUR READERS

## FIELDS OF INTEREST



## JOB FUNCTION



## PRICE LIST

### REPRESENTATION PAGES

Inside front cover	€ 3.000
Inside back cover	€ 2.700
Back cover	€ 3.700
First advertising page	€ 2.700
Ad opposite to editorial	€ 2.700

### ADVERTISING FEATURES

Article	€ 2.500
Advertorial	€ 1.700

### PERIODICITY

Quarterly

### PRINT RUN

10.000 Copies

### CIRCULATION

Under subscription, targeted forwarding on a rotating basis and during the expo events scheduled

### DOUBLE PAGE

420x297mm\*  
€ 4.500



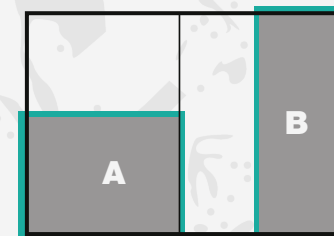
### WHOLE PAGE

210x297mm\*  
€ 2.500



### HALF PAGE

**A** 210x148,5mm\*  
**B** 105x297mm\*  
€ 1.700



### 1/4 PAGE

105x148,5mm\*  
€ 1.200



\*+5mm bleed allowance



# PORTAL

## WHY INVEST IN THE WEB?

- It provides for a daily visibility, 24 hours a day
- It creates qualified contacts
- It ensures the chance to measure the return on investment
- It is cost-effective

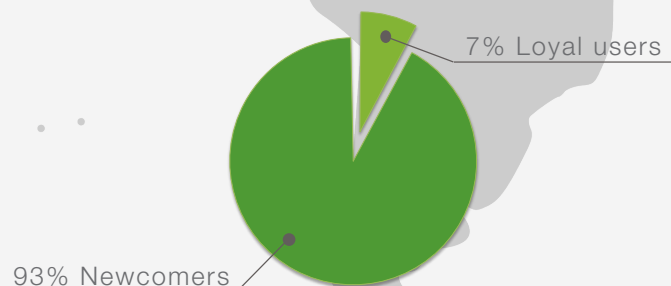
## WHY RECOVERWEB.IT?

- It is the only website dedicated to the remediation industry
- It is the most important portal of the waste industry
- It is the most lively website on the environment
- It is the first website specialized in demolitions

## RECOVERWEB.IT AN ONGOING DEVELOPMENT!

103.000 PAGE VIEWS

50.000 UNIQUE VISITORS



Being basically 'integrated' into RECOVER magazine, ecoera.it turns to be a cutting-edge tool that, from a technical, economic and regulatory point of view, can provide more promptly all the news and in-depth analyses about the aspects confronted with every day by the business operators.



### Recoverweb.it LANDED ON SOCIAL MEDIA!

Social networks currently are the best place where sharing news and events. Now, you also have the chance to share your web marketing campaigns or newsletters on Facebook, or post a video and share it on recoverweb.it. Moreover, you can take with you all the news, and easily browse through the periodical on your smartphone or tablet.

## PRICE LIST WEB

- 1 Leaderboard Banner (1022x100 px) € 500  
Rotating banner ads (MAX 5)  
on ALL pages within the site
- 2 Top Banner (800x90 px) € 450  
Rotating banner ads (MAX 5)  
on ALL pages within the site
- 3 Skyscraper (250x850 px) € 600  
Rotating: Yes  
on ALL pages within the site
- 4 Big Banner (300x250 px) € 250  
Rotating: Yes  
on ALL pages within the site
- 5 Video Spot (300x250 px)\* € 300  
Rotating: No  
on ALL pages within the site
- 6 Medium Banner (300x60 px) € 200  
Rotating: Yes  
on ALL pages within the site
- 7 Scroll Banner (144x64 px) € 100  
Rotating: Yes  
on ALL pages within the site
- 8 Push Bar bottom (980x30 px) € 200  
Rotating banner ads (MAX 3)  
on ALL pages within the site
- 9 Event Banner (180x135 px) € 200  
on Home page close to the event  
and on Events page until the expiry
- 10 Editorial Article € 200  
on Home page at the publication  
and on Companies' News page



## NEWSLETTER

### ADVERTISING SPACES IN recoverweb.it NEWSLETTER

**recoverweb.it newsletter** monthly updates all users on topical issues and major industry events. You can insert linkable banners of various size. The newsletter meets the whole target of both Recover magazine and website, giving **visibility** to your company and your products.

- |                                   |                                  |
|-----------------------------------|----------------------------------|
| <b>Top Banner</b> (600x75 px)     | <b>€ 500</b><br>for each mailing |
| <b>Big Banner</b> (264x202 px)    | <b>€ 250</b><br>for each mailing |
| <b>Medium Banner</b> (264x100 px) | <b>€ 150</b><br>for each mailing |
| <b>Event Banner</b> (180x138 px)  | <b>€ 150</b><br>for each mailing |

## DEM

### SEND YOUR NEWSLETTER TO recoverweb.it USERS

DEM (Direct Email Marketing) allows to send a customized promo newsletter to the whole target of both Recover magazine and the website [www.recoverweb.it](http://www.recoverweb.it), by selecting the categories of interest from our mailing list of business operators. Email Marketing is a useful way to invite recipients to visit a website or the social profile of a company, or to send a contact form in order to receive information or to be contacted back.

- |                               |                                    |
|-------------------------------|------------------------------------|
| <b>Direct Email Marketing</b> | <b>€ 1.000</b><br>for each mailing |
|-------------------------------|------------------------------------|

### CONTACTS

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