

RECOVER

MAGAZINE
RECYCLING REMEDIATION DEMOLITION

Increase your visibility,
choose **Recover**



Recover is the
landing periodical
for the following industries

RECYCLING

REMEDIAZIONE

DEMOLITION

For your **online**
visibility choose

because

constantly updated

ensures visibility to your products

provides an overview of markets
and industry opportunities

RECOVER ^{Web}
RECYCLING REMEDIATION DEMOLITION

DEA
EDIZIONI

www.recoverweb.it

EDITORIAL PLAN 2026 2027

After more than 18 years **RECOVER** is the reference quarterly magazine for several industries, such as waste and recycling, environmental remediation, urban demolition and regeneration, environment and energy. Thanks to its specialized/educational form, **RECOVER** explores technical, economic and regulatory topics, representing a key support for professionals, companies, public and private authorities.

ACCESSIBLE AT ANY TIME WHEREVER YOU ARE

WWW.RECOVERWEB.IT

RECOVER ^{Web}
RECYCLING REMEDIATION DEMOLITION

Recover is more than a periodical... It is a website as well, regularly updated with news and events of interest to the industrial sectors involved, capable of ensuring exposure 24 hours a day, 7 days a week. The portal also allows you to browse any magazine issue, freely and directly on your computer.

recoverweb.it guarantee content accessibility and usability while you are on the move on any your Android or iOS device, thus having the chance to read the content directly on your smartphone or tablet, and easily browse the latest issues of the journal.

SOCIAL NETWORK



But this is not all. You can also find Recover on major social platforms, such as Facebook, Twitter, LinkedIn and Instagram, where you can share news and events, thus maximizing the visibility of both your brand and your web marketing campaigns.

EVENTS

ITALIAN EXHIBITION GROUP

DECOMMISSIONING

WWW.STATIGENERALIDEMOLIZIONI.IT

Event dedicated to demolition and regeneration of brownfield sites within the ECOMONDO expo.

DEA
EDIZIONI

CONTENTS

IN THE FOREGROUND Analysis on relevant topics and interviews to leading figures in the sector

ACTUALITY The latest news on waste, reclamation and demolition issues dealt in a simple and informative way

THE BIG EYE A careful and updated eye on the news coming from the rest of the world

IDEAS FACTORY Innovations, experiments and patents of interest to the sector

BUSINESS PANORAMA Who are the realities and the companies that operate in the environment? We find out by visiting their offices and interviewing those who direct them

SPECIAL In-depth analysis and focus on important topics or events for the sector

WORK IN PROGRESS We visit construction sites, plants and factories to find out directly on site how companies in the sector work

PROJECTS AND TECHNOLOGIES Elaborate projects and applied technologies in environmental field, in remediation sector and waste treatment

LEGISLATION We analyze regulations and sentences relevant to the sector thanks to the support of lawyers and expert environmental legal consultants

MAIN THEMES

RECYCLING

Waste chain and circular economy: collection, selection, treatment, recycling, material recovery, energy recovery and landfill management

Wastewater treatment technologies and emission treatment solutions
Innovation and industrial automation applied to green economy

REMEDIATION

Technologies applied to the remediation of contaminated soils and aquifers

Characterization methods, analysis and Safety Measures

Pilot application and full scale applications for remediation of polluted sites

Innovations e sperimentations in remediation of contaminated areas

DEMOLITION

Demolition of civil and industrial structures

Complex demolition techniques to guarantee the safety of interventions

Plant remediation and decommissioning of industrial plants

Dedicated machines and equipment for complex demolition operations

SEPTEMBER 76

DISTRIBUTION

16-18 SEP	REMTECH (FE)
7-8 OCT	FIERA IDROGENO (VR)
7-10 OCT	ASPHALTICA (BO)
7-10 OCT	GEOFLUID (PC)
7-10 OCT	SAIE (BO)
7-10 OCT	E-TECH (BO)
8-9 OCT	REAS Montichiari (BS)

FOCUS WATER TREATMENT
FOCUS SUSTAINABLE ROADS

DECEMBER 77

DISTRIBUTION

3-6 NOV	ECOMONDO (RN)
23-25 NOV	VENICE (VE)
26-27 NOV	ACCADUEO (BA)
1-2 DEC	POLLUTECH (Parigi F)
10-12 FEB	BE FIRE (BO)
FEB	SICON (CT)
10-12 MAR	KEY (RN)
MAR	BIOGAS ITALY

SPECIAL ECOMONDO

MARCH 78

DISTRIBUTION

APR	McT Idrogeno (BG)
APR	ECOMED (CT)
13-15 APR	WME + OMC (RA)
21-24 APR	INTERMAT (Parigi)
MAY	REBUILD (Riva del Garda TN)
MAY	ECOMEETING (Desenzano BS)
MAY	SPS (PR)

SPECIAL INTERMAT

JUNE 79

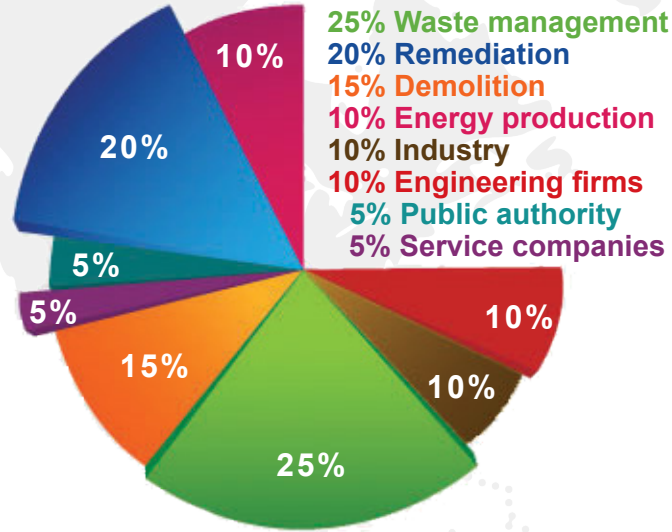
DISTRIBUTION

JUN	HYDROGEN EXPO (PC)
JUN	TOP ENERGY (Peschiera VR)
JUN	McT Idrogeno (MI)
JUN	McTER Biogas Biometano (MI)
JUN	McTER Cogenerazione (MI)

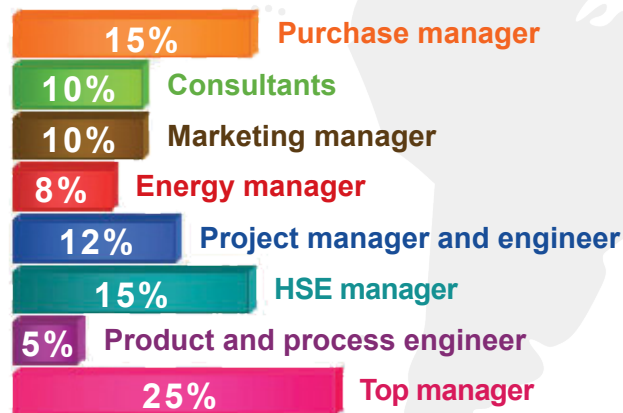
FOCUS BIOGAS BIOMETHANE
FOCUS HYDROGEN

OUR READERS

FIELDS OF INTEREST



JOB FUNCTION



PRICE LIST

REPRESENTATION PAGES

Inside front cover	€ 3.000
Inside back cover	€ 2.700
Back cover	€ 3.700
First advertising page	€ 2.700
Ad opposite to editorial	€ 2.700

ADVERTISING FEATURES

Article	€ 2.500
Advertorial	€ 1.700

PERIODICITY

Quarterly

PRINT RUN

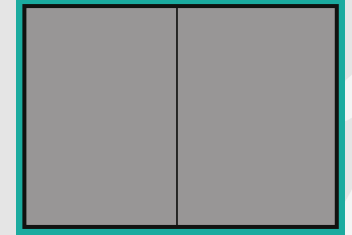
10.000 Copies

CIRCULATION

Under subscription, targeted forwarding on a rotating basis and during the expo events scheduled

DOUBLE PAGE

420x297mm*
€ 4.500



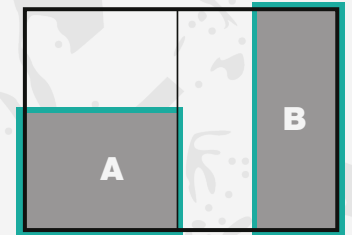
WHOLE PAGE

210x297mm*
€ 2.500



HALF PAGE

A 210x148,5mm*
B 105x297mm*
€ 1.700



1/4 PAGE

105x148,5mm*
€ 1.200



*+5mm bleed allowance

PORTAL



WHY INVEST IN THE WEB?

- It provides for a daily visibility, 24 hours a day
- It creates qualified contacts
- It ensures the chance to measure the return on investment
- It is cost-effective

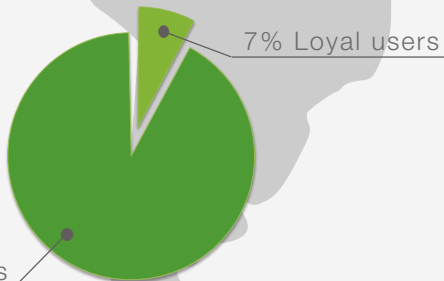
WHY RECOVERWEB.IT?

- It is the only website dedicated to the remediation industry
- It is the most important portal of the waste industry
- It is the most lively website on the environment
- It is the first website specialized in demolitions

RECOVERWEB.IT AN ONGOING DEVELOPMENT!

140.000 PAGE VIEWS

60.000 UNIQUE VISITORS



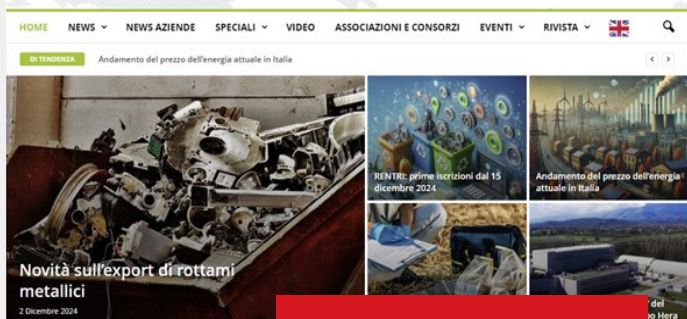
Being basically 'integrated' into RECOVER magazine, ecoera.it turns to be a cutting-edge tool that, from a technical, economic and regulatory point of view, can provide more promptly all the news and in-depth analyses about the aspects confronted with every day by the business operators.



Recoverweb.it LANDED ON SOCIAL MEDIA!

Social networks currently are the best place where sharing news and events. Now, you also have the chance to share your web marketing campaigns or newsletters on Facebook, or post a video and share it on recoverweb.it. Moreover, you can take with you all the news, and easily browse through the periodical on your smartphone or tablet.

NEW



HIGHLIGHTED ARTICLE

Accadueo Bari: opportunità di crescita per le tecnologie idriche

Il Centro Sud Italia come ponte per ampliare gli orizzonti del servizio idrico verso il Paese del bacino del Mediterraneo, grazie a soluzioni tecnologiche all'avanguardia già operative e tante partnership importanti. Si è parlato di questo durante la Conferenza Stampa di presentazione di Accadueo, la manifestazione internazionale per i professionisti del settore idrico che quest'anno di terra presso la Nuova Fiera del Levante di Bari, dal 27 al 28 novembre 2024.

L'evento si è svolto ieri presso il Ministero delle Imprese e del Made in Italy (MIPMIT) a Roma. Ad aprire con i saluti di benvenuto sono intervenuti Paolo Cabalino, Direttore Generale per la politica industriale, la riconversione e la crisi industriale, l'innovazione, le PMI e il Made in Italy, del MIPMIT; Loredana Sarti, Segretario Generale di AEFI; Rossano Bozzi, Director Corporate Business Development di Bollognaferre.

IMMAGINI



Dopo un'annata particolarmente critica tra alluvioni e siccità, ad Accadueo ci si contratterà su tutti i temi caldi del momento, calati in particolar modo nella realtà del Centro Sud: la depurazione, il riutilizzo, l'aggregamento, la circolarità, la transizione digitale, le nuove tecnologie contro le perdite idriche, le policy Ue e italiane, i



L'edizione di quest'anno guarda in particolare modo all'internazionalizzazione del settore. Come ha sottolineato Luca Durante, Dirigente dell'Ufficio Beni Strumentali della Direzione Centrale per i Settori dell'Export, dell'Agenzia ICE. l'Export totale di beni del settore delle tecnologie idriche ammonta nel 2023 a 29,9 miliardi di euro, con una crescita del 3,4% rispetto all'anno precedente. Il saldo commerciale è positivo per 12,8 miliardi di euro e a livello globale l'Italia risulta il quarto paese al mondo per fatturato



LINK DEDICATI

Dunque la tappa di Bari è un momento particolarmente importante non solo a livello nazionale ma anche internazionale: sono ben 25 gli operatori tra buyers e Trade Analyst coinvolti, provenienti da Angola, Etiopia, Ghana, Marocco, Nigeria, Tanzania, Tunisia e Uganda.

Accadueo sarà anche l'occasione per discutere delle novità che sono arrivate in questi giorni sulla revisione della direttiva Ue per le acque reflue urbane, approvata di recente.

RECOVER^{Web}

RECYCLING REMEDIATION DEMOLITION

PREMIUM PACK

MAXIMUM VALUE FOR YOUR COMPANY WITH OUR EXCLUSIVE PREMIUM PACK OFFER

If you want to position yourself at the center of attention, this is the ideal offer for you! With **PREMIUM PACK** your brand, your story or your project will be told and promoted through an integrated and multi-channel communication experience. Here's what **PREMIUM PACK** includes:

Dedicated ARTICLE/INTERVIEW

A unique and engaging content that tells your world: text, photos, videos and links to give maximum prominence to your business.

FEATURED position on the homepage for ONE MONTH

Get maximum visibility on the homepage of our portal, guaranteeing your article a privileged and prestigious position for the entire month.

Insertion in RECOVERWEB Newsletter

Your article will be featured prominently in the monthly newsletter, reaching a vast network of professionals and enthusiasts in the sector at the most important time of the year for your company.

Relaunch on our SOCIAL CHANNELS

Amplify your reach with strategic posts on our social media, designed to capture the attention of your ideal audience.

SOCIAL RELAUNCH



WHY CHOOSE PREMIUM PACK

To connect with your audience in an authentic and effective way.

PREMIUM PACK € 1.200
Featured article on the homepage for 1 month + prominent presence on newsletter + social media

PREMIUM PACK € 1.700
+ 1 Company DEM

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335 23 73 90

PRICE LIST WEB

- 1** Leaderboard Banner (1022x100 px) € **500**
 Rotating banner ads (MAX 5) per month
 on ALL pages within the site
- 2** Top Banner (800x90 px) € **450**
 Rotating banner ads (MAX 5) per month
 on ALL pages within the site
- 3** Skyscraper (250x850 px) € **600**
 Rotating: Yes per month
 on ALL pages within the site
- 4** Big Banner (300x250 px) € **250**
 Rotating: Yes per month
 on ALL pages within the site
- 5** Video Spot (300x250 px) € **500**
 Rotating: No per month
 on ALL pages within the site
- 6** Medium Banner (300x60 px) € **200**
 Rotating: Yes per month
 on ALL pages within the site
- 7** Scroll Banner (144x64 px) € **100**
 Rotating: Yes per month
 on ALL pages within the site
- 8** Push Bar bottom (980x30 px) € **200**
 Rotating banner ads (MAX 3) per month
 on ALL pages within the site
- 9** Event Banner (180x135 px) € **300**
 on Home page close to the event per month
 and on Events page until the expiry
- 10** Editorial Article € **500**
 on Home page at the publication
 and on Companies' News page

The screenshot shows the RECOVER website interface with various advertising spots highlighted by numbered callouts:

- 1:** Leaderboard banner at the top.
- 2:** Top banner below the navigation.
- 3:** Skyscraper banners on the left and right sides.
- 4:** Big banner in the main content area.
- 5:** Video spot in the main content area.
- 6:** Medium banner in the main content area.
- 7:** Scroll banners in the main content area.
- 8:** Push bar at the bottom.
- 9:** Event banners for 'Back to Business Webinar Series' and 'Biometan DAY 2021'.
- 10:** Editorial article in the main content area.

NEWSLETTER

ADVERTISING SPACES IN recoverweb.it NEWSLETTER

recoverweb.it newsletter monthly updates all users on topical issues and major industry events. You can insert linkable banners of various size. The newsletter meets the whole target of both Recover magazine and website, giving **visibility** to your company and your products.

- Top Banner** (600x75 px) € **500**
for each mailing
- Big Banner** (264x202 px) € **250**
for each mailing
- Medium Banner** (264x100 px) € **150**
for each mailing
- Event Banner** (180x138 px) € **150**
for each mailing

DEM

SEND YOUR NEWSLETTER TO recoverweb.it USERS

DEM (Direct Email Marketing) allows to send a customized promo newsletter to the whole target of both Recover magazine and the website www.recoverweb.it, by selecting the categories of interest from our mailing list of business operators. Email Marketing is a useful way to invite recipients to visit a website or the social profile of a company, or to send a contact form in order to receive information or to be contacted back.

- Direct Email Marketing** € **1.000**
for each mailing