















RECOVER MAGAZINE

RECYCLING REMEDIATION DEMOLITION

DEA EDIZIONI



RECOVER MAGAZINE
AUTHORITATIVE
INFORMATION
THAT **ENHANCES**
YOUR BRAND



MEDIA KIT 2027

DEA EDIZIONI

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For over 18 years, **RECOVER Magazine** has been the **leading quarterly magazine** for the **waste and recycling, environmental remediation, demolition and urban regeneration, environment, water treatment and energy sectors.**
Its strength lies in being the hub of an **integrated communication system** that brings together the magazine, the RECOVERWEB portal, a steadily growing social media network, highly targeted newsletters and DEM campaigns, plus an active presence in the field through events, trade fairs and professional meetings.

OUR STRENGTHS

- ✓ **Industry leader**
- ✓ **Clear, straightforward reporting**
- ✓ **Authoritative content backed by a dedicated technical editorial team**
- ✓ **SEO-driven editorial strategy**
- ✓ **Highly profiled database, with over 50% named business contacts**
- ✓ **Partnerships with the leading industry trade fairs**
- ✓ **Graphic design and web marketing consultancy**



GIVING A **VOICE** TO YOUR **CONTENT**, FROM PRINT TO WEB



MAGAZINE

RECOVER MAGAZINE is the leading magazine for the recycling, remediation and demolition sectors, distributed to over 10,000 companies and present at all major industry events

10,000 COPIES DISTRIBUTED

WEB PORTAL

RECOVERWEB, the go-to portal, constantly updated with news from the world of waste treatment, remediation and demolition, featuring:
- company news and press releases
- industry trade fairs and events
- free digital edition of the magazine

OVER 140,000 VIEWS

NEWSLETTER

RECOVERWEB news reaches over 10,000 industry professionals with sector news and updates

10,000 PROFESSIONALS

SOCIAL MEDIA

Active on the main **social media platforms** to boost the visibility of news and brands

90,000 VIEWS

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RECOVER Magazine combines specialist depth with an accessible style, covering technical, economic and regulatory issues as a practical resource for professionals, companies, and public and private organisations.



TARGET

JOB FUNCTIONS

- Procurement managers
- Consultants
- Marketing and sales directors
- Energy managers
- Design engineers and professionals
- ESG managers
- Production engineers
- Owners and general managers

SECTORS



- 30% Waste management
- 15% Remediation
- 10% Demolition
- 10% Energy production
- 10% Water
- 10% Industry
- 10% Engineering firms
- 5% Public bodies
- 5% Service companies

KEY TOPICS

The **waste** value chain and the **circular economy**: collection, sorting, treatment, recycling, material recovery, energy recovery and landfill management

Technologies for **wastewater** treatment and emissions control

Innovation and **industrial automation** applied to the green economy

Technologies, innovations and field trials for the **remediation** of contaminated soil and groundwater

Characterisation, analysis and risk containment methods

Pilot and full-scale applications for the clean-up of **contaminated sites**

Demolition of civil and industrial structures

Complex demolition techniques for **safe** site operations

Plant remediation and **decommissioning** of industrial facilities

Machinery and equipment for complex demolition projects

Recover Magazine addresses a **highly specialised, cross-sector** readership in **waste** management, **environmental remediation**, **demolition**, **energy**, **water**, **engineering** and **services**, reaching the professionals who design, purchase, operate and develop technologies and services for the ecological transition and the circular economy.
30% of readers work in the waste sector, followed by remediation (15%), energy (10%) and water (10%), with a significant share also coming from engineering consultancies, industrial companies and public bodies.
In terms of job functions, the magazine reaches **key business decision-makers,** confirming its strategic role across the environmental and industrial supply chain.

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DISTRIBUTION AT INDUSTRY TRADE FAIRS AND EVENTS

MARCH
No. 78/2027

7 APR	MCT IDROGENGO (BG)
13-15 APR	OMC (RA)
21-23 APR	ECOMED (CT)
21-24 APR	INTERMAT (Paris, FR)
4-5 MAY	REBUILD (Riva del Garda TN)
13-14 MAY	ECOMEETING (Desenzano BS)
19-21 MAY	TARANTO ECO FORUM (TA)
25-27 MAY	SPS (PR)
MAY	SUM (BG)

INTERMAT SPECIAL

FOCUS BIOMASS

DIGI-WASTE

JUNE
No. 79/2027

9-10 JUN	HYDROGEN EXPO (GE)
17-18 JUN	TOP ENERGY (Peschiera VR)
29 JUN	McTER Idrogeno (MI)
29 JUN	McTER Biogas Biometano (MI)
29 JUN	McTER Cogenerazione (MI)

FOCUS BIOGAS & BIOMETHANE

FOCUS HYDROGEN

SORT-WASTE

SEPTEMBER
No. 80/2027

15-17 SEP	REMTECH (FE)
28-30 SEP	FLUID TECH EXPO (VI)
13-14 OCT	FIERA IDROGENO (VR)
7-9 OCT	GIS (PR)
7-9 OCT	REAS (Montichiari BS)
11-13 OCT	ACCADUEO (BO)
11-15 OCT	SARDINIA (CA)
12-15 OCT	POLLUTEC (Lione F)
20-21 OCT	ASPHALTICA (ROMA)

FLUID TECH SPECIAL

FOCUS WATER TREATMENT

FOCUS SUSTAINABLE ROADS

SMART-WASTE

DECEMBER
No. 81/2027

9-12 NOV	ECOMONDO (RN)
10-11 NOV	E-TECH (BO)
FEB	BE FIRE (BO)
FEB	SICON
MAR	KEY (RN)
MAR	MECSPE (BO)
MAR	BIOGAS ITALY

ECOMONDO SPECIAL

ROBO-WASTE

CONTENTS

IN THE FOREGROUD
In-depth features, analysis and interviews with key industry players, making sense of the most topical issues.

ACTUALITY
News and updates on waste, remediation, demolition and water treatment, told in clear, accessible language.

COMPANY PANORAMA
Business stories, innovations, products and strategies from the companies driving the sector forward.

FOCUS
In-depth coverage of specific topics, produced with input from leading companies and experts.

SPECIALS
Dossiers and exclusive content dedicated to the main industry events, trade fairs and gatherings.

WORK IN PROGRESS
We go inside job sites, plants and facilities to take a close look at technologies, processes and best practices.

PROJECTS & TECHNOLOGIES
Projects, solutions and innovations applied to remediation, waste management and water treatment.

REGULATORY UPDATE
Updates and analysis on legislation and case law, with contributions from environmental law experts.

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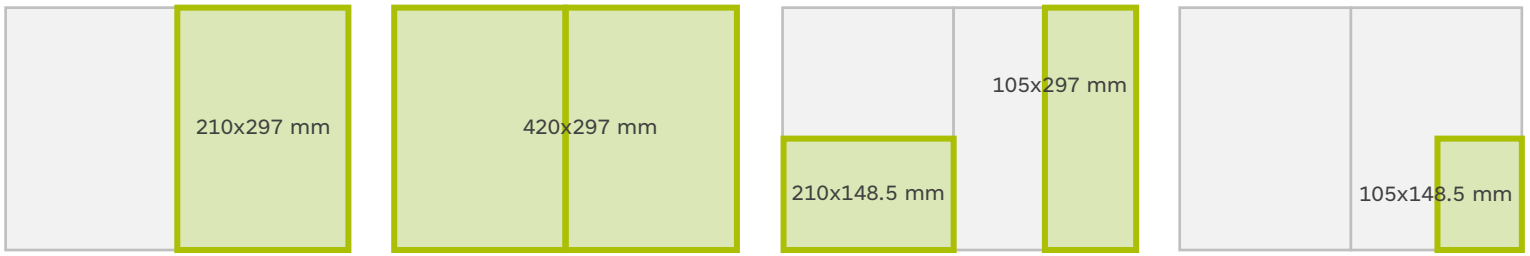
ADVERTISING



WHOLE PAGE €2,500

DOUBLE-PAGE €4,500

HALF PAGE €1,700

1/4 PAGE €1,200

CIRCULATION

RECOVER Magazine is a **quarterly** magazine (4 issues/year).

It is distributed by targeted postal mailing, rotated across the magazine's readership segments, and by subscription.

The print run is **10,000 copies,** plus digital distribution, for a total of **15,000 contacts reached**.

Trade fair distribution covers over **30 events** every year.

PREMIUM POSITIONS

INSIDE FRONT COVER	€3,000
INSIDE BACK COVER	€2,700
BACK COVER	€3,700
FIRST RIGHT-HAND PAGE	€2,700
FACING EDITORIAL	€2,700
BACK OF CONTENTS PAGE	€2,700

% DISCOUNTS

Preferential terms are available, with discounts on list prices based on the number of insertions booked, as well as dedicated agency discounts.

ADVERTORIALS

ARTICLE/INTERVIEW €2,500
2-3 pages: text accompanied by images supplied by the client

TRADE FAIR SPECIAL €1,700
Half page: text accompanied by 1 image supplied by the client

COMPANY PROFILE €1,200
Half page: text accompanied by 1 image supplied by the client

DEA edizioni also offers its communication experience and expertise to produce:

- **advertising pages**
- **corporate brochures**
- **websites**
- **publications**

Quotes on request



INSERTS

BROCHURES, LEAFLETS — price on request

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EXCLUSIVE VISIBILITY SOLUTIONS



INTERVIEW

First-person storytelling that gives a voice to senior management, showcasing expertise, strategic vision and leadership. Ideal for communicating mission, values and long-term goals.



THEMATIC FOCUS

Strategic placement within in-depth editorial features on key industry topics. Ideal for showcasing expertise, innovation and know-how, positioning your company in an authoritative, highly qualified editorial context.



ARTICLE

Journalistic-style content presenting products, technologies, application case studies and results. Perfect for strengthening brand identity and promoting new launches or key differentiators.



TRADE FAIR SPECIAL

Visibility in issues dedicated to the main industry events. A presence that underlines your company's commitment to engaging with the market and strengthens its reputation among the most qualified professionals.

Option to include QR codes linking to in-depth content, videos, translated versions and multimedia content

Your content reshared on the main social media platforms

PDF of the article available to you to share on your own channels

Tell us which partners and clients should receive the magazine featuring your exclusive content

RECOVER MAGAZINE & Web
RECYCLING REMEDIATION DEMOLITION

OVER 400 COMPANIES, CONSORTIA AND ORGANISATIONS HAVE CHOSEN RECOVER TO COMMUNICATE WITH ITALY'S ENVIRONMENTAL AND CIRCULAR ECONOMY MARKET

3U VISION • 4 SERVICE EUROPE • A-GAS • A.C.R. DI REGGIANI ALBERTINO • ABB • ABILS CONSORZIO STABILE • ACQUA • AKTID ITALIA • AM SOLUZIONI INDUSTRIALI • AMBIENTALINK NETWORK • AMUT • APS ECOSYSTEMS • ARCADIS ITALIA • AREA IMPIANTI • ARGAL • ARJES • ARMOFER CINERARI LUIGI • ARS AMBIENTE • ATLAS COPCO ITALIA • AUSTEP • AUTOVICTOR • B&R AUTOMAZIONE INDUSTRIALE • BAIONI CRUSHING PLANTS • BAW • BIOENERYS • BIOSEARCH • BONFIGLIOLI • BONGIOANNI MACCHINE • BONIFICHE SAN MARTINA • BRIGADE ELETTRONICA • BROKK ITALIA • BRUMOLA • BTS BIOGAS • BUSI GROUP • BUZZI UNICEM • C.E.A.R. LABORATORI RIUNITI • C.M.B. • CALAMIT • CAMEC • CAMOTER COMMERCIALE • CAMS • CANGINI BENNE • CAP HOLDING • CASE • CASTALIA • CENTRO ROTTAMI • CERICOLA • CESARO MAC IMPORT • CESI • CGT • CGT LOGISTICA SISTEMI • CIMBRIA • CM • CNH INDUSTRIAL ITALIA • CO.MET.FER. • CO.NI.P. CONSORZIO NAZIONALE IMBALLAGGI PLASTICA • CONSORZIO ECOLAMP • CONSORZIO IMBALLAGGI ALLUMINIO • CONSORZIO NAZIONALE ACCIAIO • CONSORZIO NAZIONALE OLI USATI • CONSORZIO QUADRIFOGLIO • COSMO AMBIENTE • COSTACURTA • CSC ALLESTIMENTI • CUCCOLINI VIRTO GROUP • CUTMETALL • CYRKL ZDROJOVA PLATFORMA • DAF COSTRUZIONI STRADALI • DAIKO • DANFOSS • DEAM INGEGNERIA • DEPURACQUE SERVIZI • DEVELON • DIECI • ECOINERTI • ECOL STUDIO • ECOMEDIT • ECOOPERA • ECOPNEUS • ECOSEARCH • ECOSERDIANA • ECOSPRAY TECHNOLOGIES • ECOSTAR • ECOSYSTEM • ECOTEC SOLUTION • EDAM SOLUZIONI AMBIENTALI • E-LAB • ELDAN RECYCLING • ELEKTRONORM • ELIOS • ELSITEC • EMICONTROLS • ENI VERSALIS • ENTSORGAFIN • ENVIRON ITALY • EPIROC ITALIA • ERIEZ MAGNETICS EUROPE LIMITED • EUROMECC • EUROVIX • FANTONI & LUCIANI UNIPERSONALE • FASSI GRU • FGMTECH • FIDIA ENGINEERING • FIMIC • FMI ITALIA • FOR REC • FORNNAX TECHNOLOGY PVT • FORNOVO GAS • FREALDO ASFALTI • FSI • FURIA • GENERAC MOBILE PRODUCTS • GENERAL SMONTAGGI • GEOCYCLE ITALIA • GEROTTO FEDERICO • GI.MA. TECNOLOGIE • GIO.ECO. • GREENTHESIS • GREYPARROT • GRIECAM • GRUPPO COSMO • HAMMEL RECYCLINGTECHNIK • HELLATRON • HERAMBIENTE • HEUREKA AMBIENTE • HEXA GREEN • HITACHI CONSTRUCTION MACHINERY EUROPE N.V. • HITESCA • I.C.A.M. • I.WA.MA. • IDROELETTRICA • IDROPAN • IES BIOGAS • IMMOBILIARE CAVE SABBIA TREZZANO • IMPIANTI INDUSTRIALI • IN.CO.FIN. • INDECO IND. • INTELLIGENT FUEL SOLUTIONS D.O.O. • INTERGEO • IPAF • IREN • ITAL CONTROL METERS • ITALPROGET • ITQ PROJECT • JCB • KELLER DRUCKMESSTECHNIK • KELLER ITALY • KOBELCO CONSTRUCTION MACHINERY EUROPE B.V. • KOMATSU RETE ITALIA • LABSERVICE ANALYTICA • LADURNER AMBIENTE • LEO DA VINCI • LIEBHERR ITALIA • LONGHI • LUISETTO • MA-ESTRO • MAGNI TELESCOPIC HANDLERS • MANTOVA AMBIENTE • MANTOVANA MACCHEDIL • MANTOVANIBENNE • MARAZZATO SOLUZIONI AMBIENTALI • MARCOLIN COVERING • MARINI • MASSUCCO T. • MB • MEDI • MEGA • MELONI TECNO-HANDLING • MERLO INDUSTRIA METALMECCANICA • MF MESSEN WERBUNG KOMMUNIKATION • MININI • MION VENTOLTERMICA DEPURAZIONI • MITA WATER TECHNOLOGIES • MOLINARI • MONTALBETTI • MV LABS • NCR BIOCHEMICAL • NIEDERSTATTER • NIKOLLI • NIPPON GASES INDUSTRIAL • OFFICINE MACCAFERRI ITALIA • OLPIDURR • OMER ECOLOGY • ORION • ORSI • PAL • PANECO AMBIENTE • PANIZZOLO • PARFER SITI • PAVER • PCA TECHNOLOGIES • PELLENC ST • PENTAIR INTERNATIONAL • PERINO PIERO • PETROLTECNICA • POLLUTION • POMILI DEMOLIZIONI SPECIALI • POZZI LEOPOLDO • PRANDELLI SANTO • PROMOVE • QBLOCK • R+W ITALIA • RAD SERVICE • RANIERI TONISSI • RCM • REDECAM GROUP • RENOVA AMBIENTE • RHT • RIGATO • ROVERETA • RUTHS • S.E.VAL. SOCIETÀ ELETTRICA VALTELLINESE • S.G.M. GEOLOGIA E AMBIENTE • SABO • SACMI IMOLA • SALONI INTERNAZIONALI FRANCESI • SALVETTI • SANY ITALIA • SCAI • SERVICE POMPE • SGM MAGNETICS • SGS ESTATE • SICK • SID SOCIETÀ ITALIANA DEMOLIZIONI • SIENA AMBIENTE • SILEA • SIMA • SIMAM • SIMEX • SOCIETÀ COOPERATIVA BILANCIAI • SOGIN • SOLVAY CHIMICA ITALIA • SOTRAFA • SOVATEC • SQS • SSAB EMEA • SSAB SWEDISH STEEL • STADLER • STANTEC • STARCOM ITALIA • STEEL LAVORAZIONI MECCANICHE • STENA RECYCLING • STENA TECHNOWORLD • STS ITALIA • TANA ITALIA • TECNO • TECNO HABITAT • TECNOECOLOGY • TECNOGROUP • TEUMAN • TORNERIA BERGAMINI • TOSO • TOWER LIGHT • TOMRA • TQ TECHNOLOGIES FOR QUALITY • TRANSVECTA • TREVI BENNE • UNIRECUPERI • V.T.N. EUROPE • VALLE UMBRA SERVIZI • VANGI INERTI • VAUCHE BIOMA ITALIA • VECOPLAN • VENTILAZIONE INDUSTRIALE • VERMEER ITALIA • VERNAZZA AUTOGRU • VI.BI. ELETTRORECUPERI • VIMATEK • VITALI • VOLVO CONSTRUCTION EQUIPMENT ITALIA • WLP • WOLF SYSTEM • WOLTERS KLUWER • WREKO • WRS ITALIA • WSP ITALIA • XYLEM WATER SOLUTIONS ITALIA • ZERO3 KEY

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