

Increase your visibility,
choose **Recover**



Recover is the
landing periodical
for the following industries

RECYCLING

REMEDIAZIONE

DEMOLIZIONE

For your **online**
visibility choose

because

constantly updated

ensures visibility to your products

provides an overview of markets
and industry opportunities

RECOVER ^{Web}
RECYCLING REMEDIATION DEMOLITION

EDITORIAL PLAN 2022 2023

After more than 10 years **RECOVER** is the reference quarterly magazine for several industries, such as waste and recycling, environmental remediation, urban demolition and regeneration, environment and energy. Thanks to its specialized/educational form, **RECOVER** explores technical, economic and regulatory topics, representing a key support for professionals, companies, public and private authorities.

ACCESSIBLE AT ANY TIME WHEREVER YOU ARE

WWW.RECOVERWEB.IT



Recover is more than a periodical... It is a website as well, regularly updated with news and events of interest to the industrial sectors involved, capable of ensuring exposure 24 hours a day, 7 days a week. The portal also allows you to browse any magazine issue, freely and directly on your computer.

recoverweb.it guarantee content accessibility and usability while you are on the move on any your Android or iOS device, thus having the chance to read the content directly on your smartphone or tablet, and easily browse the latest issues of the journal.

SOCIAL NETWORK



But this is not all. You can also find Recover on major social platforms, such as Facebook, Twitter, LinkedIn and Instagram, where you can share news and events, thus maximizing the visibility of both your brand and your web marketing campaigns.

EVENTS

ITALIAN EXHIBITION GROUP

DECOMMISSIONING

WWW.STATIGENERALIDEMOLIZIONI.IT

Event dedicated to demolition and regeneration of brownfield sites within the ECOMONDO expo.



CONTENTS

IN THE FOREGROUND Relevant topics dealt with in-depth analysis or with interviews to leading figures in the sector.

ACTUALITY The latest news on waste, reclamation and demolition issues dealt in a simple and informative way

THE BIG EYE A careful and updated eye on the news coming from the rest of the world

IDEAS FACTORY Innovations, experiments and patents of interest to the sector

BUSINESS PANORAMA Who are the realities and the companies that operate in the environment? We find out by visiting their offices and interviewing those who direct them

SPECIAL In-depth analysis and focus on important topics or events for the sector

WORK IN PROGRESS We visit construction sites, plants and factories to find out directly on site how companies in the sector work

PROJECTS AND TECHNOLOGIES Elaborate projects and applied technologies in environmental field, in remediation sector and waste treatment

LEGISLATION We analyze regulations and sentences relevant to the sector thanks to the support of lawyers and expert environmental legal consultants

MAIN THEMES

RECYCLING

Waste chain and circular economy: collection, selection, treatment, recycling, material recovery, energy recovery and landfill management

Wastewater treatment technologies and emission treatment solutions

Innovation and industrial automation applied to green economy

REMEDIATION

Technologies applied to the remediation of contaminated soils and aquifers

Characterization methods, analysis and Safety Measures

Pilot application and full scale applications for remediation of polluted sites

Innovations e sperimentations in remediation of contaminated areas

DEMOLITION

Demolition of civil and industrial structures

Complex demolition techniques to guarantee the safety of interventions

Plant remediation and decommissioning of industrial plants

Dedicated machines and equipment for complex demolition operations

SEPTEMBER 60

DISTRIBUTION

21-23 SEP	REMTECH (FE)
11-14 OCT	MIAC (LU)
12-14 OCT	ACCCADUEO FORUM (BO)
12-14 OCT	ZERO EMISSION (PC)
12-14 OCT	FUELS (BO)
19-22 OCT	SAIE (BO)
24-30 OCT	BAUMA (D)

DECEMBER 61

DISTRIBUTION

8-11 NOV	ECOMONDO (RN)
8-11 NOV	KEY ENERGY (RN)
21-23 NOV	VENICE (VE)
22-24 NOV	AMBIENTE LAVORO (BO)
24 NOV	mcT Petrolchimico (MI)
MAR	BIOMETANO DAY (AL)

MARCH 62

DISTRIBUTION

30 MAR-1 APR	MECSPE (BO)
30 MAR-1 APR	METEF (BO)
APR	SEC - KEY ENERGY (RN)
3-7 MAY	SAMOTER (VR)
23-25 MAY	OMC (RA)
23-25 MAY	SPS (PR)
MAY	FORLENER
MAY	TOP ENERGY – ECO MEETING

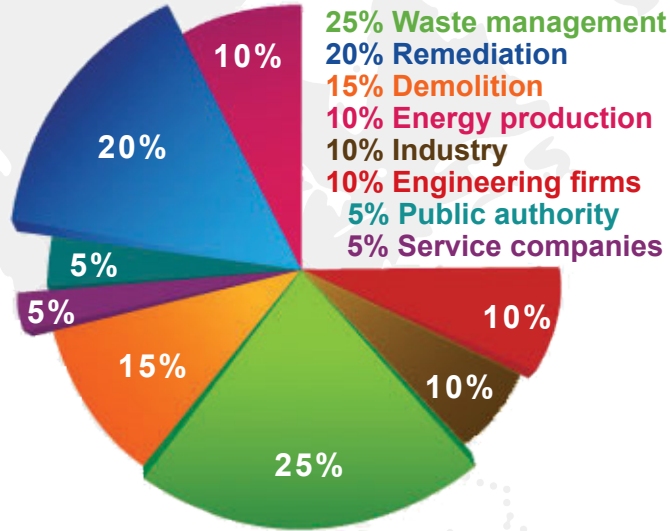
JUNE 63

DISTRIBUTION

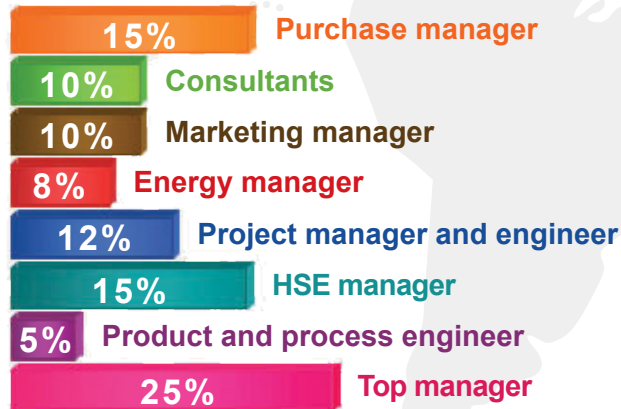
JUN	McTER Biogas (MI)
JUN	McTER Cogenerazione (MI)
JUN	RAVENNA (RA)
5-8 SEP	PLAST (MI)
13-16 SEP	GEOFLUID (PC)

OUR READERS

FIELDS OF INTEREST



JOB FUNCTION



PRICE LIST

REPRESENTATION PAGES

Inside front cover	€ 3.000
Inside back cover	€ 2.700
Back cover	€ 3.700
First advertising page	€ 2.700
Ad opposite to editorial	€ 2.700

ADVERTISING FEATURES

Article	€ 2.500
Advertorial	€ 1.700

PERIODICITY

Quarterly

PRINT RUN

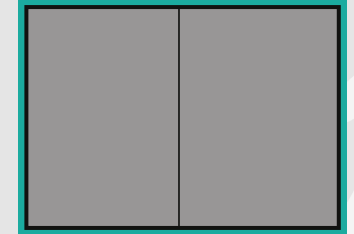
10.000 Copies

CIRCULATION

Under subscription, targeted forwarding on a rotating basis and during the expo events scheduled

DOUBLE PAGE

420x297mm*
€ 4.500



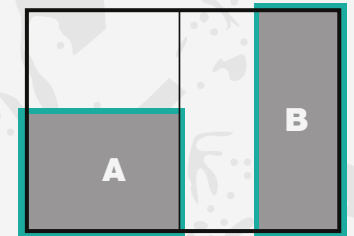
WHOLE PAGE

210x297mm*
€ 2.500



HALF PAGE

A 210x148,5mm*
B 105x297mm*
€ 1.700



1/4 PAGE

105x148,5mm*
€ 1.200



*+5mm bleed allowance

PORTAL



WHY INVEST IN THE WEB?

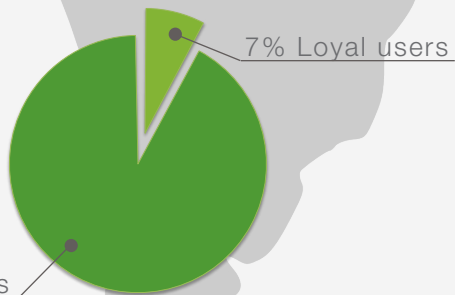
- It provides for a daily visibility, 24 hours a day
- It creates qualified contacts
- It ensures the chance to measure the return on investment
- It is cost-effective

WHY RECOVERWEB.IT?

- It is the only website dedicated to the remediation industry
- It is the most important portal of the waste industry
- It is the most lively website on the environment
- It is the first website specialized in demolitions

RECOVERWEB.IT AN ONGOING DEVELOPMENT!

39.000 UNIQUE VISITORS



Being basically 'integrated' into RECOVER magazine, ecoera.it turns to be a cutting-edge tool that, from a technical, economic and regulatory point of view, can provide more promptly all the news and in-depth analyses about the aspects confronted with every day by the business operators.



Recoverweb.it LANDED ON SOCIAL MEDIA!

Social networks currently are the best place where sharing news and events. Now, you also have the chance to share your web marketing campaigns or newsletters on Facebook, or post a video and share it on recoverweb.it. Moreover, you can take with you all the news, and easily browse through the periodical on your smartphone or tablet.

PRICE LIST WEB

- 1 Leaderboard Banner (1022x100 px) € 500
Rotating banner ads (MAX 5)
on ALL pages within the site
- 2 Top Banner (800x90 px) € 450
Rotating banner ads (MAX 5)
on ALL pages within the site
- 3 Skyscraper (250x850 px) € 600
Rotating: Yes
on ALL pages within the site
- 4 Big Banner (300x250 px) € 250
Rotating: Yes
on ALL pages within the site
- 5 Video Spot (300x250 px)* € 300
Rotating: No
on ALL pages within the site
- 6 Medium Banner (300x60 px) € 200
Rotating: Yes
on ALL pages within the site
- 7 Scroll Banner (144x64 px) € 100
Rotating: Yes
on ALL pages within the site
- 8 Push Bar bottom (980x30 px) € 200
Rotating banner ads (MAX 3)
on ALL pages within the site
- 9 Event Banner (180x135 px) € 200
on Home page close to the event
and on Events page until the expiry
- 10 Editorial Article € 200
on Home page at the publication
and on Companies' News page

The screenshot shows the RECOVER website interface with various advertising spots highlighted by numbered callouts:

- 1**: Leaderboard banner at the top of the page.
- 2**: Top banner below the navigation menu.
- 3**: Skyscraper banners on the left and right sides of the main content area.
- 4**: Big banner in the middle of the main content area.
- 5**: Video spot in the middle of the main content area.
- 6**: Medium banner in the middle of the main content area.
- 7**: Scroll banners in the middle of the main content area.
- 8**: Push bar at the bottom of the page.
- 9**: Event banners at the bottom of the main content area.
- 10**: Editorial article in the middle of the main content area.

NEWSLETTER

ADVERTISING SPACES IN recoverweb.it NEWSLETTER

recoverweb.it newsletter monthly updates all users on topical issues and major industry events. You can insert linkable banners of various size. The newsletter meets the whole target of both Recover magazine and website, giving **visibility** to your company and your products.

- Top Banner** (600x75 px) € 500
for each mailing
- Big Banner** (264x202 px) € 250
for each mailing
- Medium Banner** (264x100 px) € 150
for each mailing
- Event Banner** (180x138 px) € 150
for each mailing

DEM

SEND YOUR NEWSLETTER TO recoverweb.it USERS

DEM (Direct Email Marketing) allows to send a customized promo newsletter to the whole target of both Recover magazine and the website www.recoverweb.it, by selecting the categories of interest from our mailing list of business operators. Email Marketing is a useful way to invite recipients to visit a website or the social profile of a company, or to send a contact form in order to receive information or to be contacted back.

- Direct Email Marketing** € 1.000
for each mailing

CONTACTS

MARIA BEATRICE CELINO
b.celino@deaedizioni.it
 ☎ +39 335 23 73 90